



SPONSORSHIP & EXHIBITOR OPPORTUNITIES 2012

SPONSORS

Sponsors may select from a variety of levels, all of which offer premium exposure to Fair participants:

BENEFITS FOR ALL SPONSORS INCLUDE:

- 8' X 8' booth space at event, 8' skirted table, 2 chairs, booth sign with logo indicating sponsor
- Lunch for company representatives at event in private catering room
- Advertisement featured in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times, Laurel Leader & Sound Off - 100,000+ pieces) and distributed by Howard County Housing throughout the year.
- Sponsored social media exposure through guest blog posts on website, and postings on Howard County Housing Facebook page and Twitter account.
- Logo featured on event banner signage
- Logo included on web site as sponsor with link and listing as an event exhibitor (stays on website through next event)
- Logo featured on event agenda as sponsor
- Preferred booth location
- Guarantee to teach at least one education session

SPONSOR LEVEL OPTIONS

EXCLUSIVE HOUSING PARTNER SPONSORSHIP \$4,000

- Full page, back cover, color ad in special Patuxent Publishing Housing Fair insertion
- Speaking opportunity at lottery drawing presentation
- Expanded booth area, up to two booth spaces; includes electric
- One company-logoed merchandise item to be pre-stuffed into guest goodie bags
- Guarantee to teach at least two education sessions

PLATINUM SPONSOR \$3,000

- Half-page, color ad in special Patuxent Publishing Housing Fair insertion
- Corporate logo featured on guest eco-bag, distributed at registration

GOLD SPONSOR \$2,500

- Half-page, color ad in special Patuxent Publishing Housing Fair insertion

SILVER SPONSOR \$2,000

- Quarter-page, color ad in special Patuxent Publishing Housing Fair insertion

EXHIBITOR LEVEL OPTIONS

Exhibitors that choose to not be sponsors may select from two packages options, all of which offer excellent exposure to Fair participants:

EXHIBITOR PLUS+AD

- Quarter page, color ad in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times & Laurel Leader – 100,000 pieces) and distributed by Howard County Housing throughout the year.
- 8' X 8' booth space at event, 8' skirted table, 2 chairs, booth sign
- Lunch for two company representatives at event in private catering room
- Listing on website with link as an event exhibitor (stays on website through next event)
- Listing on event agenda as exhibitor
- Opportunity to teach an education session

FOR-PROFIT COMPANY **\$ 950**

NON-PROFIT ORGANIZATION **\$ 450**

EXHIBITOR

- 8' X 8' booth space at event, 8' skirted table, 2 chairs, booth sign
- Lunch for two company representatives at event in private catering room
- Listing on website with link as an event exhibitor (stays on website through next event)
- Listing on event agenda as exhibitor
- Opportunity to teach an education session

FOR-PROFIT COMPANY **\$ 650**

NON-PROFIT ORGANIZATION* **\$ 150**

HOWARD COUNTY GOVERNMENT AGENCY* **\$ 50**

** If requested, you must show proof of being a non-profit organization or official government agency to be eligible for these discounts.*